

Privacy Policy

Last updated: 19th. Dec. 2018.

This privacy policy (“Privacy Policy”, “Policy”) informs of our policies regarding the collection, use, and disclosure of personal data of visitors of the Sites (“you”, “your”, or “visitor) by DIFFERENCE ENGINE, INC. (“Hyperverser”, “our”, or “we”) when you use our Sites, its elements or functional features and the rights you have associated with that data.

This Privacy Policy applies to the websites <https://hyperverser.io/> and all domains and subdomains of the following levels (the “Sites”) provided or operated by us, and our online services (“Online Services”).

We respect your rights and encourage you to read this Privacy Policy carefully in order to learn how we may process your personal data and what choices and rights you have. Visitors who have any concerns about this Privacy Policy may send an email to hello@hyperverser.io. Processing of data of EU and Swiss individuals provided based on the EU-US and Swiss-U.S. privacy legislation.

Any customer who does not agree to the contents of this Privacy Policy, should not provide us with any information and should not use the Sites.

When using the Sites, any of its elements or functional features, filling out of data input fields or uploading information (if any) on the Sites, you fully accept the terms of this document and provide your definite consent with processing of your data by the ways and for the purposes, stipulated herein.

1. COLLECTION AND USE OF PERSONAL DATA AND INFORMATION ABOUT YOU

We collected the personal data and information about you based on you consent or your request.

By “**personal data**”, we refer to data that relates to you as an identified or identifiable natural person. The term “Personal Data” may include, for example, your name, your address, your e-mail address, your age, your gender, your preferences. We collect visitor’s personal data, which was provided by the visitors themselves or by other individuals based on your requests or consent in a way of adding such data in respective forms and/or filling out data input fields on Sites, if applicable. While using our Sites, we may ask you to provide us with certain personal data that can be used to contact or identify you. As well as passively collected non-individual (non-personal) data and anonymous information, such as statistics data. Anonymous information, which we are not in a position to relate to you, does not qualify as “Personal Data”. Such non-individual (non-personal) data includes: information on visitor’s activity within the Sites, site activities’ journal, timezone, time spent on the Sites, time of last Site visit, information on visiting the Sites, etc.

Moreover, for the purposes of providing you with the relevant information available for the respective territory, where you reside, or on the researching purposes, we can collect information on your IP-address and geographic location of a device, through which the Site is accessed.

We recognize that we have a special obligation to protect personal information obtained from children. We will not knowingly collect personal data from any child, or process such information, without parental consent. If you are a parent or guardian and you are aware that your children has provided us with personal data, please contact us. For the purpose of this Policy, a child means any individual who is under the age of 18 (or the minimum legal age to consent to the collection and processing of Personal Data where this is different under applicable law).

Our primary goals in collecting and using personal data or information are:

to improve the Sites and provide you with a better experience with the Sites and our product,

to provide you with notifications and other important messages in relation to the Sites, its elements, features or our product;

to carry out contacts with us, provide of the possibility to deliver requests, uploading information and/or documents (if any),

to search and attract potential and new partners,

to survey of the needs of the audience for improvement of product,

to market research of global and local markets.

Non- personal information or depersonalized data that cannot anyhow identify the visitor can be transmitted for storage outside the EU. If we make a decision to store the personal data outside the EU we will strictly follow the legal requirements of the applicable law including getting necessary approvals and authorizations.

2. PERSONAL DATA AND INFORMATION ABOUT YOU WHICH WE COLLECT AND PROCESS

Registration: By the present moment you can use our Sites without registration. In case we decide to use any registration on our Sites, during the registration process, you may be asked for certain information, which may include: your name, your email address, the company for which you work, your country and other information provided by registration form. This registration information is used to validate the visitors when they visit the Sites. It may also be used to send you additional promotional information about our Sites and product. You can opt out of receiving promotional emails at any time by using the link provided for this purpose in each email. If you were entered in any promotion organized by us, for instant in connection with your registration, we will also use your name and email address to contact you if you have won a prize in that promotion, and will ask you for the address at which you would like to receive your prize. We will store all data associated with your account, including your contact information, your applications and your campaigns.

Contact: On the Sites we may offer online forms to enable you to contact us. We may also offer you the opportunity to request from us specific information or content regarding our Sites or product. When we request your contact details (such as your name and email address), we will use these to keep you informed about our Sites and products in the future.

Cookies: Like many site operators, we collect information that your browser sends whenever you visit our Site ("Cookies "). This log data may include information such as your computer's Internet Protocol ("IP") address, browser type, browser version, the pages

of our Site that you visit, the time and date of your visit, the time spent on those pages and other statistics.

Cookie is a small text file that contains a string of alphanumeric characters. There are two types of cookies that may be used at our Sites: persistent cookies and session cookies. A persistent cookie gets entered by your Web browser into the “Cookies” folder on your computer and remains in this “Cookies” folder after you close your browser. Persistent cookies may be used by your browser on subsequent visits to the Sites. A session cookie is held temporarily in your computer’s memory and disappears after you close your browser or shut off your computer. Our Sites may use persistent cookies and information collected in our log files (such as Internet Protocol Address, referring URLs, etc.) about your activity at the Sites to better understand how the Sites are used, resolve technical problems, and enhance your experience at the Sites.

We may use a third-party email technology to send emails that you have agreed to receive. Web beacons are used in those email messages to measure the effectiveness of our advertising. In addition, we may serve ads on the Sites using our own ad serving technology. In doing so, one of our ad servers will place or read a unique ad-serving cookie on your computer and will use information about your browser and your activity at the Sites. The ad serving cookie is a persistent cookie.

We may also allow third parties to place cookies on our Sites to track your use of the site to enable us to analyze the Sites using. Examples of such providers of analytics services may include Google Analytics, Yandex.Metrica. which are intended to collect anonymous data on visits of the Sites for the purposes of better understanding of Sites visitors’ behavior and improvement of such website functioning. For further details on collection of your data by Google Analytics, Yandex.Metrica. please refer to their terms on use.

The visitors provide their consent for processing of data on current connection from the standpoint of statistics information, as collected through the Sites and mechanisms of third-party cookies - [Google Analytics](#), [Facebook Analytics](#).

3. DATA SECURITY

The security of your personal data and information is important to us, and we maintain reasonable and appropriate security procedures to protect your information from loss, misuse and unauthorized access, disclosure, alteration and destruction, taking into due account the risks involved in the processing and the nature of the Personal Data.

4. INFORMATION SHARING OR DISCLOSURE

We may share personal data with our affiliates and subsidiaries, vendors or agents working on our behalf for the purposes described in this Policy. Such third parties could be as follows: advertising partners (to facilitate targeting, delivery, and measurement of online advertising on third-party services, facilitate transmittal of information that may be useful, relevant, or of interest to you), data storage partners (we may store your information using third-party data storage services), research partners (to provide marketing-related and other research), developers of software or applications, etc.

Generally, we share aggregate or anonymous information about you with advertisers, publishers, business partners, sponsors, and other third parties.

In addition, your data may be provided to third parties in the following cases: when required for the purposes of compliance with legislation, e.g., investigation of fraud and/or other illegal activities, when there exists reasonable doubt in respect to potential or existing breach of our rights or rights of other visitors; when there is threatening or committed a breach of intellectual rights and/or any other of our rights.

Any third party that we retain must comply with our data privacy and security requirements and are not allowed to use personal data and information they receive from us for any other purpose. Those companies may be located outside of the European Economic Area.

We may share information for other purposes if you direct us to do so or you consent to such sharing.

We do not sell your data to any third parties.

In some cases, we receive your personal data as a data processor, which means that the data is controlled by our partners and we use it only in accordance with their instructions and applicable laws. We use this data solely to the purposes stipulated in this Policy.

As well, we may combine (assemble) and use combined data of visitors along with other information (including other data as collected by us as defined herein above) for the purposes of ensuring due functioning, management and development of the Sites or product.

We process only those data and information, which correlate to the purposes of their processing and we do not process excessive visitors' data and information.

5. RETENTION PERIOD

We retain (store) information about you for as long as necessary to fulfil the purposes for which we collected the data, except if required otherwise by law. We may store information for longer periods for archiving or statistical purposes in which case we will take appropriate measures to ensure that the information is used solely for this purpose.

6. RIGHTS OF DATA SUBJECTS

We recognize that any individual in the EU or Switzerland has the following rights in relation to their information:

The right to obtain, at reasonable intervals and free of charge, confirmation as to what personal data about them are processed by us;

The right to object to processing of personal data about them for direct marketing purposes;

The right to have personal data about them rectified, blocked or deleted if the data are incorrect, incomplete, irrelevant, outdated or processed unlawfully;

The right to object to processing based on their particular situation;

The right to receive the personal data about them which they have provided to us in a structured and commonly used format and to transmit those data to another controller

Some of your information can be changed or deleted, unless we must keep such data or information for legitimate business or legal reasons.

If you wish to make a request based on the above, please inform us by e-mail hello@hyperverse.io. We may request evidence of your identity for verification purposes. We will respond to your request within the applicable statutory term.

We shall bear no liability for the visitors' breach of this Policy and/or effective legal acts, as well as for any damage which occurred, *inter alia*, due to illegal acts (omission) of third parties; interruptions in the Sites functioning and/or incorrect functioning of the Sites; interruptions of the Internet connection; carrying out operational investigations and/or other activities by state or local authorities, which may result in limitations of your rights; imposing bans and/or taking other measures, which limit the Site functioning by the state and/or local authorities.

7. CHANGE OF THIS POLICY

We may change this Policy from time to time for various reasons, such as legal and regulatory changes, changes in industry practices and technological developments that need to be reflected. We will change, amend or alter this Policy without prior written notification of the visitors. New version hereof shall be allocated on the Sites. You should from time to time familiarize with this Policy in order to determine, whether there have been introduced any changes. Your continued use of the Sites after we post any modifications to the Privacy Policy on the Sites will constitute your acknowledgment of the modifications and your consent to abide and be bound by the modified Privacy Policy.

8. CONTACT US

If you have any questions about this Privacy Policy, please contact us:

- By email: hello@hyperverse.io
- By visiting this page on our website: <https://hyperverse.io/>